

REP HEADLINE# 6247828 TRF# 324100
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP4/12 12.00
*** WPXI-TV ***

ADV # 016681 ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # 18 SALESMAN #
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES BUYER NAME DAN NAGELBERG

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6247828 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 8/21 EST#1431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 OCT6/12 WK-7

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 12.00

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED ORDER TO END 9/17
TTLS \$41,000
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | S | | 1000A-1100A | 30 | | \$350.00 | 8/21 | 8/31 | 2 | | TU-F | 4 |
| 1 | S | | 1000A-1100A | 30 | | \$350.00 | 9/18 | 10/5 | 0 | | TU-F | 0 |

AGENCY ADVERTISER CODE = 79 AGENCY EST# = 1431
AGENCY PRODUCT CODE = 86
PROGRAM : ELLEN
CON COM1 : ELLEN

K# 215 564 1103
 FROM REP SEP4/12 12.00
 CHANGES *** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | : DATE | : DATE | : | : | : | :SPTS: |
| 2 | S | | 1100P-1135P | 30 | | \$2,000.00 | 8/21 | 8/31 | 2 | | TU-F | 4 |
| 2 | S | | 1100P-1135P | 30 | | \$2,000.00 | 9/18 | 10/5 | 0 | | TU-F | 0 |
| PROGRAM : 11 PM NEWS | | | | | | | | | | | | |
| CON COM1: 11 PM NEWS | | | | | | | | | | | | |
| 3 | S | | 1200N-1230P | 30 | | \$375.00 | 8/21 | 8/31 | 1 | | TU-F | 2 |
| 3 | S | | 1200N-1230P | 30 | | \$375.00 | 9/18 | 10/5 | 0 | | TU-F | 0 |
| PROGRAM : CHANNEL 11 NOON NEWS | | | | | | | | | | | | |
| CON COM1: CHANNEL 11 NOON NEWS | | | | | | | | | | | | |
| 4 | S | | 530P-600P | 30 | | \$800.00 | 8/21 | 8/31 | 1 | | TU-F | 2 |
| 4 | S | | 530P-600P | 30 | | \$800.00 | 9/18 | 10/5 | 0 | | TU-F | 0 |
| PROGRAM : CH 11 EARLY NEWS | | | | | | | | | | | | |
| CON COM1: CH 11 EARLY NEWS | | | | | | | | | | | | |
| 5 | S | | 600P-630P | 30 | | \$1,000.00 | 8/21 | 8/31 | 3 | | TU-F | 6 |
| 5 | S | | 600P-630P | 30 | | \$1,000.00 | 9/18 | 10/5 | 0 | | TU-F | 0 |
| PROGRAM : CH 11 EARLY NEWS | | | | | | | | | | | | |
| CON COM1: CH 11 EARLY NEWS | | | | | | | | | | | | |
| 6 | S | | 600A-700A | 30 | | \$800.00 | 8/21 | 8/31 | 3 | | TU-F | 6 |
| 6 | S | | 600A-700A | 30 | | \$800.00 | 9/18 | 10/5 | 0 | | TU-F | 0 |
| PROGRAM : CHANNEL 11 NEWS AT 6AM | | | | | | | | | | | | |
| CON COM1: CHANNEL 11 NEWS AT 6AM | | | | | | | | | | | | |
| 7 | S | | 700A-900A | 30 | | \$625.00 | 8/21 | 8/31 | 3 | | TU-F | 6 |
| 7 | S | | 700A-900A | 30 | | \$625.00 | 9/18 | 10/5 | 0 | | TU-F | 0 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |

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SEP4/12 12.00
 CHANGES *** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|----------|--------|-------------|--------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 13 | S | | 1000P-1100P | 30 | | \$3,000.00 | 9/24 | 9/24 | 0 | | MON | 0 |
| 13 | S | | 1000P-1100P | 30 | | \$3,000.00 | 10/1 | 10/1 | 0 | | MON | 0 |
| PROGRAM : REVOLUTION ORD COM1: PRG CHG- REVOLUTION ORD COM2: SPTS ARE BOOKED- THX JEN THIS IS A MAKE-GOOD FOR SEP24-OCT8 ON LINE-8 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 9 | S | | 800A-1030A | 30 | | \$375.00 | 8/25 | 9/1 | 1 | | SAT | 2 |
| 9 | S | | 800A-1030A | 30 | | \$375.00 | 9/22 | 10/6 | 0 | | SAT | 0 |
| PROGRAM : CHANNEL 11 NEWS SAT AM CON COM1: CHANNEL 11 NEWS SAT AM | | | | | | | | | | | | |
| 10 | S | | 1000A-1100A | 30 | | \$3,600.00 | 8/26 | 8/26 | 1 | | SUN | 1 |
| 10 | S | | 1000A-1100A | 30 | | \$3,600.00 | 9/2 | 9/2 | 1 | | SUN | 1 |
| 10 | S | | 1000A-1100A | 30 | | \$3,600.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS | | | | | | | | | | | | |
| 14 | S | | 1000A-1100A | 30 | | \$3,600.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| PROGRAM : MEET THE PRESS ORD COM1: MEET THE PRESS ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR SEP2 ON LINE-10 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 11 | S | | 800A-1000A | 30 | | \$375.00 | 8/26 | 9/2 | 1 | | SUN | 2 |
| 11 | S | | 800A-1000A | 30 | | \$375.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| 11 | S | | 800A-1000A | 30 | | \$375.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| PROGRAM : SUN MORNING NEWS CON COM1: SUN MORNING NEWS | | | | | | | | | | | | |
| AUG/12 | 17500.00 | SEP/12 | 23500.00 | OCT/12 | | \$.00 | | | | | | |

CONTRACT TOTAL 41000.00
 TOTAL SPOTS 38



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|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

MARKET TOTALS \$366,071 WPXI 28% KDKA 33% WTAE 30% WPGH 6% CABL 0% WPCW 3% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE